ABSTRACT OF THE DISCLOSURE

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An antenna cord plug structure includes a terminal portion formed on one of end portions of the coaxial cable and connected to the antenna device, the terminal portion comprising a central terminal formed on a distal portion and connected to a central conductor of the coaxial cable, and an external terminal formed to cover a part of the coaxial cable, connected to an external conductor of the coaxial cable, and having a first end and a second end, wherein a central conductor is arranged at the first end of the external terminal via an insulation portion and the coaxial cable is extended from the second end of the external terminal, and a plug body comprising an insertion opening into which the coaxial cable is inserted and an engaging portion engaging and fixing the coaxial cable inserted into the insertion opening in a state of being bent at approximately 90 degrees.